

Thanita

THANITA PHAKCHAROEN

UX/UI & Visual Designer

SKILLS

DESIGN

User Interface Design (UI), Visual Design, Interaction Design, Website Design, Branding and CI design, Printmaking, Illustration, Motion Graphics, Hand Sketching, Bookbinding, Drawing, Painting.

UX/UI

UX & UI Principles, Site-maps, Low & High-fidelity Wireframes, Prototypes, User Testing, UI Design, Brainstorming.

SOFTWARES

Figma, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Creative Suite, InVision, After Effects, Microsoft office, Principle, Coda..

DEVELOPMENT

HTML, CSS, Basic Java Script.

LANGUAGES

English, Thai

I am a UX/UI and Visual Designer, with a strong background in fine art, who loves to learn new things and always accepts new challenges to improve myself. I would love to bring my artistic sensibility and technical skills to your design vision and team in order to solve problems and translate user's needs into the design.

EXPERIENCE

VISUAL UI DESIGNER • Feb 2019 - Present

At Herewith (formerly known as Quoori) • Jan 2022 - Present

We're revolutionizing in-home care by seamlessly connecting older adults with expert local caregivers via our easy-to-use platform.

- Design a responsive web app for Herewith app and Herewith Pro.
- Contribute to Design Director, the design team, and the developer team to develop the apps and web app.

At Quoori Inc. • Feb 2019 - Jan 2022

We designed a new kind of global digital ecosystem.

- Design a digital ecosystem (**specializing in Visual UI Design**), including Develop UI guidelines for wireframes, key visual and prototypes.
- Collaborate with Chief Design Officer, the design team, and the developer team to create products in timely manner.
- Effectively communicate design concepts, specs, and improvements to the team.
- Explore, research, create, and iterate innovation through **the Visual Design effects** such as layout, interaction, graphic design, typography, illustration, icons, and colors on the usability of product and design.

FREELANCER • 2017 - Present

Freelance Graphic Designer

- Worked for independent clients to fit their needs.
- Created layouts for websites, print designs and illustrations.

PRINTMAKER INTERNSHIP • 2014

At The Archivist, Thailand

- Assistant to printmaker, learning technical and artistic skills of printmaking.
- Created graphic and illustration design.

GRAPHIC DESIGNER INTERNSHIP • 2014

At Elle Decoration Thailand

- Assistant to art director, created new page layouts for magazine content.
- Collaborated with graphic design team, photographers and set decorators, writers, and proofreaders for magazine.
- Assistant to set decorators working on location shoots.

EXPERIENCE

ACADEMY OF ART UNIVERSITY • 2016 - 2018

Master of Art - Web Design and New Media

SILPAKORN UNIVERSITY • 2011 - 2015

Bachelor of Fine Arts - Applied Art Study in Printmaking

ACHIEVEMENTS

YOUNG THAI ARTIST AWARD • 2015

Last five finalists of the largest national youth art competition by SCG in two-dimensional art category - Bangkok, Thailand

THE BEST ART THESIS EXHIBITION • 2015

Student representative from Silpakorn University to show the thesis project in The Best Art Thesis Exhibition 2015 with the thesis works from 35 art institutions - Bangkok, Thailand

GRADUATE EXHIBITION • 2015

Showcased (final project) at Graduate exhibition - Bangkok, Thailand

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